

1. INTRODUCTION

The Drivetime tables provide the driving time between the centroids of each Postcode Sector with a maximum sector list time of 120 minutes driving. This data set is ideal for sales territory analysis, retail planning and service applications.

If you have any questions relating to the information in this document, please contact Geoplan Support on +44 (0)1423 722719, or email support@geoplan.com. The Support Team is available Monday – Friday, 9.00am – 5.00pm GMT, excluding UK public holidays.

2. DATA

Layer Name	Total Records
Drivetime	approx. 19 million

Source – Geoplan

Recency – Updated quarterly

Geographical Coverage and Accuracy – UK

Projection – N/A

Available Formats – Text file (.txt)

Layer Type – N/A - Text file

Attributes –

Attribute Name	Example
START_SECTOR	HG1
DEST_SECTOR	BB1
Time_mins	60.7

3. DATA HEALTH

Data Health	Green
<ul style="list-style-type: none"> Derived from Geoplan's Pro Sector/District boundaries, which are the most precise postcode geography products on the market Updated quarterly Ideal for sales territory analysis, retail planning and service applications 	

4. LICENSE INFORMATION

License type - Perpetual

Update frequency – Quarterly

5. FURTHER INFORMATION

Data Specification

Header Record	Description	Maximum Field Size
START_SECTOR	Target Sector	6
DEST_SECTOR	Destination Sector	6
Time_mins	Time in Minutes	3,2 (dec)

Content Information

Recognition of Inland Water

Inland water bodies are not included as 'holes' in Geoplan boundaries, except for Lough Neagh in Northern Ireland.

Where Postcode sectors occur close to inland waters the sector boundary runs along the centre of the water body. Alternatively, if settlements alongside the lake/loch have different postal sectors because of their accessibility/relative distances to postal

delivery offices the sector may cut across the water body to accommodate this. Postcode Boundaries often follow man-made and natural features, but are not intended to represent them.

Coastline Source

Larger estuaries such as the Firth of Tay and Forth, Tyne, Thames and Exe are included in Geoplan boundaries, although not necessarily up to their tidal limit. Geoplan often cuts across smaller estuaries, although on some a small inlet may be shown to gain a general outline of the coast.

Postcode Source

The Drivetime tables are calculated to the centroid location of each Postcode District or Sector boundary. Therefore the Drivetimes that are provided in the table only include Geographic Postcodes. Any Non Geographic Postcode cannot be calculated accurately and is not included in the database.

Isle of Man

The Geoplan product also contains the Isle of Man Sectors IM10, IM20, IM30 and IM80, but do not actually exist as real codes. This is because, although the extents of the Districts IM1, IM2, IM3 and IM8 are known, the boundaries of the Sectors within them cannot be determined. No maps exist at the Isle of Man Post Office which show these Sectors, so the non-existent Sectors listed above were created by Geoplan to take their place.

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